

WURW
91.1 Fm
Cleveland



of 96
Summer
Program Guide

LETTER FROM THE GENERAL MANAGER...

It was the most cliché of beginnings, it was the least cliché of beginnings. Another semester, another letter from the General Manager, and who better to bring you that letter than myself, the General Manager? No-one.

It has been a strange year for myself, and, on a somewhat lesser scale, for WRUW as well. While I won't bore you with the details of my life, or the seamy underside of non-commercial radio, and believe me, it is seamy, I will say that it has been an experience I have enjoyed. I got to play the roles of dictator; surrogate parent; court jester; administrative flunky; paper pusher; money man; figurehead; representative; student overlord; know-it-all; the man with or without the plan; chief assistant executive vice-president for process-planning, control, development, research, and technology; and assorted other titles, vulgar or not, bestowed upon me by myself or by my fellow programmers. I don't know which of the various positions I've held has been the most fulfilling, or the most work, or the most annoying, but I do know that the most interesting and fun part of any of them was being a programmer. I may have learned many things about administration, management,

and delegation, but I learned more about music. And I hope you have too.

Learning is, after all, what WRUW is all about. Learning about what else is out there, learning to open your mind to new and bizarre things. WRUW has given me the ability to figure out what it is that I find interesting, and the ability to share what I find interesting with the world in a way that most people do not have. Even after being in charge for a year, I still don't feel like I've given the station back what I've gotten from it.

So, thanks to the staff of WRUW, for allowing me to be General Manager, and special thanks to those who came before me, and those whose powers are greater than my own for giving me the chance to become General Manager, and to those who will be General Manager after me. I wish you not luck, but patience and good humor, and ask that you never forget WRUW's purpose.

As for you, the listener, you've got it easy.... You just have to keep listening, you lucky dog, you.

-- Greg Lyle

Upcoming Events for the Summer!!

Studio-A-Rama

Get ready to rock out outside! WRUW's 16th annual Studio-A-Rama is set to take place on Saturday, July 27th!! Studio-A-Rama started a decade and a half ago as a thank-you to our listeners for pledging to our first Telethon, and has now become a regular yearly event, bringing rock bands from the Cleveland area and at least one national act every year. The lineup for this year is as follows:

2:00 - SQUAT
3:00 - DOWNSIDE SPECIAL
4:15 - BIBLICAL PROOF OF UFOS
5:15 - LORDS OF THE HIGHWAY
6:30 - THROCKMORTON
7:30 - ASPHALT
9:00 - ERIC'S MOTHER
10:00 - U.S. MAPLE

The headliner this year, U.S. Maple, is a Chicago band who has recorded on the Skin Graft label. The show, as always, is **COMPLETELY FREE!!**

Studio-A-Rama will be next to WRUW's studios in University Circle, on Bellflower Rd. one block north of the intersection of Euclid and Mayfield. Bring food, friends, pets, and a blanket. But please, no glass of any kind will be permitted. Hope to see you there!

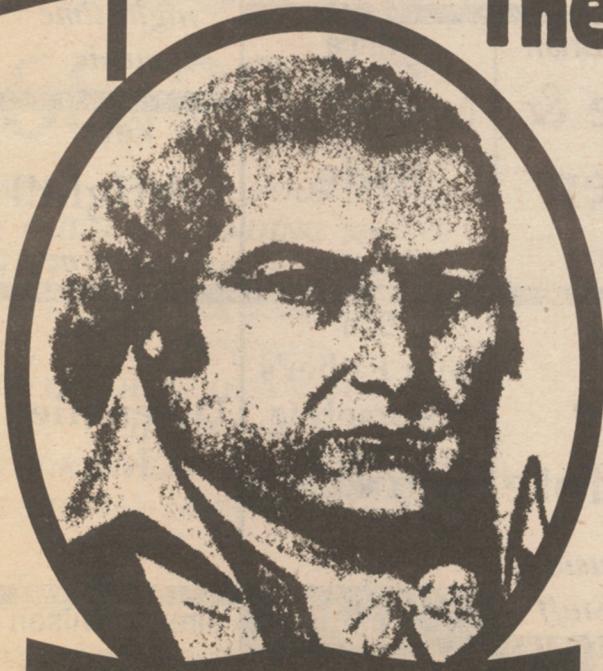
Folk & International Festival

Mark your calendars now: The 6th Annual WRUW Folk & International Festival (aka F/I) is set for September 7th. This fun-filled event is WRUW's thank-you to our listeners for their year round support, both through turning on the radio and donating to the telethon. Money from the telethon pays for the bands and other expenses of the festival.

Who will play at the festival? Well, we're not too sure of that ourselves. Names of headliners have been thrown around: Trance Mission, Beasts of Paradise, Hypnotic Clambake, Ashwan Batiste, Gillian Welch, Pete Nelson, Donna the Buffalo, and Leftover Salmon. We are currently scouting local bands in order to put together an exciting and diverse but complementary bill for the afternoon. We will also have international music -- the possibility of an African drum troupe and a Chinese dragon parade around the courtyard have been hinted at.

The beauty of the folk festival is that we at WRUW have as much fun planning F/I as we hope you will have attending. So remember to bring some sunscreen, pack a lunch, and load the kids and a blanket in the car to come down to the Mather Courtyard. You can even bring the dog! Stay tuned to WRUW for more details.

WHOLLY MOSES



MOSES CLEAVELAND

When Revolutionary War vet Moses Cleaveland first set foot upon the banks of the Cuyahoga in 1796, little did he know that the future sounds of his town would revolve, evolve, even dissolve, yet still involve millions of people over two centuries.

I
The

Secret History of Cleveland Music

on WRUW 91.1 fm

In celebration of Cleveland's Bicentennial
it has been resolved...

One week of
nothing but
Cleveland Music

Sunday July 14, 12am
though
Sunday July 21, 12am

In addition to the 24 hour, seven day, Orphean Clevelandia, each weeknight will feature unique explorations of jazz, folk, rock, polka, and alternative music of past and present with folks who helped create, shape, disseminate, evaluate

and prognosticate the sounds of Cleveland. Ultimately providing Cleveland's gemeinschaft with the most intense, comprehensive and thorough exploration of its aural zeitgeist. Gesundheit is guaranteed for all

The secret history of Cleveland Music revealed only on WRUW 91.1 fm

WRUW
CLEVELAND 91.1 FM



SPRING PROGRAM GUIDE

1996



SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
IT'S TWO AM!! Madd Money Mike The Riddim & Rhyme Bank Hip-Hop/Reggae SIX AM Kerry Mood Swings folk freeform NINE AM Matt Hurd Ubiquitous World Consciousness Hybrid Globalvortex NOON Dave Caban Sunday Matinee Showtunes TWO PM Marty Christian Blues Hangout Blues FOUR PM Veronica Flores Mucha Muchacha(chal!) "Latin" Music SIX PM Josette Michelle Cacophonic Oscillations Avant Garde/ Experimental/Gritty EIGHT PM Mannix Mannerist Medley Jazz & Melt TEN PM Dr. Bill Bird Calls Jazz, Blues, And More MIDNIGHT Sam H. Asbestos in Obstetrics Electronic IT'S TWO AM!! GO TO BED!! IT'S TWO AM!!	IT'S TWO AM!! WRUW-FM 91.1 CLEVELAND NOW BEGINS ANOTHER BROADCAST DAY!! IT'S TWO AM!! IT'S TWO AM!! Sprout Solitude feel it FIVE AM Veronica Flores Breakfast Burrito freeform EIGHT AM Laura Audio Caffeine Non-Music Italia! Italian-American & Sicilian-American Culture 11:30 AM Head to Head PUBLIC AFFAIRS NOON ACE Greasy Kids' Stuff Metal THREE PM Steven St. James One Brother in the Basement Underground Dance FIVE PM RONK Gluesnifferiffic! Expect Nothing SEVEN PM Just Chillin' 7:30 PM Annie Annie's Blues Show Blues TEN PM Kelvin Nucking Futs Oi Weh! MIDNIGHT Russ 'n' John Wide Screen Stereo freeform/filmtalk GO TO BED!!	IT'S TWO AM!! Mikhail Metal Bytes Metal FIVE AM Jeff Losing Control smooth & chaotic EIGHT AM Matt 3 1/2 Hours with Matt freeform NOON Dialogue NOON Prince Reggae THREE PM On Stage @WRUW Brent The Unreachable Star Musical Theater / Showtunes SIX PM Polka Changed My Life Today PUBLIC AFFAIRS SEVEN PM One Step Beyond 7:30 PM Max & Slim Your Johnson's Hanging Out Variety Show TEN PM Global Taxi ELEVEN PM The Grateful Dead Hour MIDNIGHT Ben Trella Love Is Sharing Pharmaceuticals harsh IT'S TWO AM!! GO TO BED!!	IT'S TWO AM!! Mystery Jim BLACK LUNG CORROSIVE FIVE AM Renata Remnants of Babel International & Stuff Ukrainian Radio Hour EIGHT AM Campion F.Y.M. freeform free-for-all! 11:30 AM Book Show NOON Laura Livin' in the Past R'n'R Oldies TWO PM Dr. Ethan B. Funkenstein Slip It In Funky & Groovy FOUR PM Boo Boo Ricky Schroeder's Last Stand freeform SEVEN PM Peep This 7:30 PM Charlie Blues For Sadie Freeform TEN PM Grrg & II BLANK freeform MIDNIGHT Joe Banks Rhythmajick Neo-Primitive IT'S TWO AM!! GO TO BED!!	IT'S TWO AM!! Sue Blyme Cooking in the Nude Music to keep you awake FIVE AM Steve & Brian Love & Sleep mixture EIGHT AM NAI The Antidote Local Music & Other Stuff NOON Prince Reggae TEN AM ! ELEVEN AM New Dimensions NOON Kris Come Out And Play Metal TWO PM Dan Anything But Pachelbel Classical FOUR PM Zelda Gospel According To... freeform SIX PM The Greg Holtz Show Nationalities PUBLIC AFFAIRS SEVEN PM Sounds Of Cleveland 7:30 PM Cuzin' Dave Wilson When The Roses Bloom Again Country: Roots 'n' Branches TEN PM LIVE FROM CLEVELAND ELEVEN PM Jen Sed & Mystery Jim SMUT Filthy Stinkin' Rock IT'S TWO AM!! GO TO BED!!	IT'S TWO AM!! Honey B SEX and Your Daughter Industrial/Stupid FIVE AM Prince Morning Ride Reggae EIGHT AM Dan Your Father's Oldsmobile 20s, 30s, 40s TEN AM ! ELEVEN AM New Dimensions NOON Kris Come Out And Play Metal TWO PM Dan Anything But Pachelbel Classical FOUR PM Zelda Gospel According To... freeform SIX PM The Greg Holtz Show Nationalities PUBLIC AFFAIRS SEVEN PM Sounds Of Cleveland 7:30 PM Cuzin' Dave Wilson When The Roses Bloom Again Country: Roots 'n' Branches TEN PM LIVE FROM CLEVELAND ELEVEN PM Jen Sed & Mystery Jim SMUT Filthy Stinkin' Rock IT'S TWO AM!! GO TO BED!!	IT'S TWO AM!! Neal Dare Waves night-time music SIX AM Kevo (Phffght!) freeform EIGHT AM Wade Diversified Inc. Freeform ELEVEN AM Jimmie Wilson Roll Away The Dew Country/Folk ONE PM Joe WEDGE Mandatory THREE PM The Black Scorpio Show Reggae FIVE PM Al-Jeel Al-Jadeed 5:30 PM Rich Lowe Night of the Living Dread Reggae SEVEN PM Gaywaves 7:30 PM Joe Riznar Your Favorite Rebellion Assorted Rocks TEN PM Jim Szabo Down By The Cuyahoga Jazz Jazz Calendar at Midnight TEN PM Mr. Roper Your Saturday Night Funk Mechanism Hip-Hop, Funk & Stuff MIDNIGHT Trevor The Beatbox Deep House - Hard House Garage IT'S TWO AM!!



STUDIO LINE: 368-2208

HOWDY! THIS IS YOUR QUICK & EASY GUIDE TO FINDING SHOWS ON WRUW. EACH SHOW IS LISTED ON THE LEFT BY PROGRAMMER, SHOW NAME, AND FORMAT. MORE DETAILED SHOW DESCRIPTIONS ARE BELOW. CLIP THE GRID & PUT IT ON YOUR WALL! HIGHLIGHT YOUR FAVE SHOWS! LISTEN! CALL IN!

SUNDAY

2:00 AM -- THE RIDDIM & RHYME BANK

MADD MONEY MIKE

A four-hour mix of hip-hop, reggae, and dancehall flavor. Club urban flavor pounding hard through a radio near you.

6:00 AM -- MOOD SWINGS

KERRY HOWELL

A little bit of everything, so get up and cook breakfast!

9:00 AM -- UBIQUITOUS WORLD

CONSCIOUSNESS

MATT HÜRD

<http://www.cwru.edu/cwru/org/wruw/wruw.html>

A celebration of the music of planet Earth. Indigenous roots from the dawn of time, to the most recent world releases drumming into the new millennium. The Sunday morning soundtrack of Shamanic myth, ritual and transformation. Cleveland's premier world music program featuring "Hybrid World Fuse" for your global trance pleasure.

NOON -- SUNDAY MATINEE

DAVE CABAN

WRUW's weekly tribute of Broadway musicals and Hollywood films. Listen for special tributes and prizes every Sunday during this summer on WRUW.

2:00 PM -- BLUES HANGOUT

MARTY CHRISTIAN

All blues from all places.

4:00 PM -- MUCHA MUCHACHA (CHA!)

VERONICA FLORES

"Latin" music for generation Dos XX. Everything from salsa, cumbia, merengue, to Nortena, Tex-Mex, Native American Peyote songs, Pseudo-Latin lounge music of the 50s and 60s, and Mayan folk tunes.

6:00 PM -- CACOPHONIC OSCILLATIONS

JOSETTE MICHELLE

"Speak My Language."
-- Laurie Anderson

8:00 PM -- MANNERIST MEDLEY

MANNIX

Heavy, squonkin' Jazz. Distortion as the most powerful form of expression.

10:00 PM -- BIRD CALLS

DR. BILL

Jazz.

MIDNIGHT -- ASBESTOS IN OBSTETRICS **SAM H.**

Various electronics for your listening pleasure from mellow to harsh to mellow again. Recorded in 3-B.

MONDAY

2:00 AM -- SOLITUDE

SPROUT

Just feel it, baby!

5:00 AM -- BREAKFAST BURRITO

VERONICA FLORES

"It's got a little bit of everything," (and then some). With a hot cup of coffee, it's a good way to start off the week.

8:00 AM -- AUDIO CAFFEINE

LAURA

Spoken word, poetry, comedy, sound effects, witty banter -- anything not traditionally defined as "music." Stretch your mind and awaken your brain with this lively jolt of ear java!

10:30 AM -- ITALIA!

LAURA

From tarantella to Sinatra, Funicello to Vivaldi! Call in with your requests, dedications, and news of community events! Ciao!

11:30 AM -- HEAD-TO-HEAD

PUBLIC AFFAIRS

Now in its 11th smash year, Head-to-Head continues to ask today's most vexing questions, and seek formulas for solutions.

NOON -- GREASY KID'S STUFF

ACE

<http://www.kumar.net/ace/gks>

3:00 PM -- ONE BROTHER IN THE BASEMENT

STEPHEN ST. JAMES

The best of underground dance from jungle, breakbeat, house, tribal and trance. Now you know what to do, 'cause it's all that and a bag of chips too. Listen then trip out on the Residue.

5:00 PM -- GLUESNIFFERIFIC!

RONK

Brits and Canadians are largely disqualified.

7:00 PM -- JUST CHILLIN'

PUBLIC AFFAIRS

Presented live at WRUW, this call-in talk show features interviews with local professionals and volunteers on a variety of teen related issues and social concerns. Produced in cooperation with the Cleveland Treatment Center.

7:30 PM -- ANNIE'S BLUES SHOW

ANNIE

A wide range of blues with an emphasis on Chicago blues of the 60s and 70s.

10:00 PM -- NUCKING FUTS

KELVIN WU

Listen. It's good for you.

MIDNIGHT -- JOHN 'N' RUSS

WIDE SCREEN STEREO

<http://k2.cwru.edu/~rlm3/radio.html>
Movies and Music, the natural combination. And the more diverse, the better -- Independent, Original, and Cool are the only prerequisites. If you're all those, too, tune in.

TUESDAY

2:00 AM -- METAL BYTES

MIKHAIL

Melodic Heavy Metal. Biggest names in hard rock. European metal, and your requests as always. Tickets and recordings giveaways on the availability basis. Just your basic metal show.

5:00 AM -- LOSING CONTROL

JEFF JOHNSON

"Something to make you laugh, something to make you dance like a lunatic when you think no one is looking. Is that back to basics? Not really. Back to the future, more like." --The New Musical Express

8:00 AM -- 3 1/2 HOURS WITH MATT

MATT

Jazz, Ambient, Rock & Rhythm. A random assortment of music you like, even if you never heard of it before. (Hey, I like it & you don't even know me!)

11:30 AM -- DIALOGUE

PUBLIC AFFAIRS

In association with Radio Smithsonian, this program looks at the world with a local and a global view. Reviewing where we have been, where we are now, and discusses intellectual, ethical, political and economic views on the future.

NOON -- STRAIGHT TO THE HEAD - I

PRINCE

The tuffest of the tuffest and the roughest of the best - Straight from ya head!

3:00 PM -- ON STAGE @ WRUW

BRENT

WRUW goes to the theater and presents the entire music of a Broadway show!

4:00 PM -- THE UNREACHABLE STAR

BRENT

The tradition of Broadway lives on at WRUW. Music for the stages of Broadway, Hollywood, and London are featured, with the old and new, the great and not-so-great, from A to Z.

6:00 PM -- POLKA CHANGED MY LIFE

TODAY

DR. POLKA

Polka Polka. That's for me! Ethno dance Music!

7:00 PM -- ONE STEP BEYOND

PUBLIC AFFAIRS

Mikey from the cereal commercial really did explode from soda and cosmic candy!!! Conspiracy dismantling for the elite.

7:30 PM -- YOUR JOHNSONS' HANGING OUT

MAX & SLIM JOHNSON

Three Fijian Fishermen. Mink in the Drink. Amazing photos analyzed. Brain lifted out. No sign of how its various connections were severed. Just pulled out as though not attached to anything and placed on a large tray. Served cold with a white French Chablis. A speaker and a microphone are basically the same thing; one sucks and the other blows. Pigeon toe-jam. Your phone calls. Our drivel. Music. Comedy.

10:00 PM -- THE GLOBAL TAXI

Join a revolving crew of Global Taxi Drivers for a 60-minute world tour every Tuesday night. Please tip the driver as you exit.

11:00 PM -- THE GRATEFUL DEAD HOUR

Band Historian David Gans takes you on a trip through the past, present, and future of the Grateful Dead and their extended family, all from his Berkeley studio. This nationally-recognized program featuring exclusive music from the Dead's tape vault is heard in Cleveland only on WRUW.

MIDNIGHT -- LOVE IS SHARING

PHARMACEUTICALS

BEN TRELLA

I'll make you cum on your mom.

WEDNESDAY

2:00 AM -- BLACK LUNG

MYSTERY JIM

Noise/Experimental/Ambient. Sometimes pre-recorded, sometimes live.

5:00 PM -- AL-JEEL AL-JADEED**PUBLIC AFFAIRS**

Arabic music, news, and culture. The new generation. Authentic information. Only the tapes are re-cycled.

5:30 PM -- THAT'S HOW I ESCAPED MY CERTAIN FATE**SCOTT LARSON**

<http://phoenix.kent.edu/~slarson>

"I didn't think Mission to Burma was all that interesting. When I thought about them at all, which wasn't too often, I basically tagged them a decent Pere Ubu tribute band... and besides, they were too damn loud." -- Michael Bloom.
Roots and branches... and amplifiers.

7:30 PM -- TOTAL BLAU**BEN**

A veritable cornucopia of fleecy jazz on Saturday night. Listen, it'll be good for you.

10:00 PM -- YOUR SATURDAY NIGHT FUNK MECHANISM**MR. ROPER**

Turn it on and check it out, JoJo!

MIDNIGHT -- THE BEATBOX**TREVOR**

Slammin' house music mixed seamlessly back to back in the Beatbox tradition. Absolutely no Euro, NRG, or jungle. Just the very best in deep house, hard house, and garage as heard in New York and Chicago clubs.

PUBLIC AFFAIRS AND SPECIAL PROGRAMMING

Don't miss WRUW's Public Affairs Shows (Every Weekday at 11:30 AM and 7:00 PM) or Special Programming that give WRUW its own special flavor!

PUBLIC AFFAIRS

Monday 11:30 AM -- Head-to-Head

Monday 7:00 PM -- Just Chillin'

Tuesday 11:30AM -- Dialogue

Tuesday 7:00 PM -- One Step Beyond

Wednesday 11:30 AM -- Book Show

Wednesday 7:00 PM -- Peep-This w/Lady Boss

Thursday 11:30 AM -- 51%

Thursday 7:00 PM -- Sounds of Cleveland.

Friday 11:30 AM -- New Dimensions

Friday 7:00 PM -- Gaywaves

Saturday 5:00 PM -- Al-Jeel Al-Jadeed

SPECIAL PROGRAMMING

Tuesday 10:00 PM -- Global Taxi

Tuesday 11:00 PM -- The Grateful Dead Hour

Thursday 10:00 PM--LIVE FROM CLEVELAND



This program guide was compiled, edited and composed by Ethan Field with help from Kerry Howell and Matt Herd. Front Cover by Kevin Williams.

EXECUTIVE STAFF!!

General Manager

Business Manager

Program Director

Asst. Program Director

Music Director

Training Director

Production Director

Public Affairs Director

Traffic Director

Underwriting Director

Concert Promotions Dir.

Public Service Directors

Program Guide Editor

Technical Directors

Alumni Director

Archive Director

Live Music Coordinators

Station Advisor

Chief Engineer

Greg Lyle

Kelvin Wu

Charlie Luther

Steve Hunder

Wade Tolleson

Rich Lowe

Ron Kretsch

Matt Hurd

Greg Lyle

Kerry Howell

Ben Trella

Neal Filsinger

Josette Farah

Ethan Field

Rolf Taylor

Herb Hamilton

Dave Newman

Brian Davis

Marty Gulaian

Kevin Nose

Mike Kechison

Dr. Peter McCall

Phil Way

UNDERWRITING

Special Thanks to the following businesses for their support in underwriting programs on WRUW-FM in the past year:

Barking Spider Tavern

Isle of Beads

Red Star Cafe

Waldorf Towers

Ethnic Creations

Hempfields

National Organization for the Reform of Marijuana Laws (NORML)

North Coast Chapter

Blossom Music Center

If you wish to underwrite a program on WRUW-FM, contact Kerry Howell on our Business line, 368-2207.

WRUW-FM Cleveland

11220 Bellflower Rd.

Cleveland OH, 44106

<http://www.cwru.edu/CWRU/Org/wruw/wruw.html>

Studio Line: 368-2208

Business Line: 368-2207

**IF YOU GAVE TO THE
WRUW SPRING TELETHON,
YOUR ADDRESS WILL GO HERE!!**

You are getting sleepy... Soon you will go to your radio and turn the dial to WRUW-FM 91.1... You will enjoy it...